

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1520
ANSWERED ON:11.12.2003
BIFURCATION OF DD/AIR
VIRENDRA KUMAR

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has a proposal to bifurcate Doordarshan and All India Radio;
- (b) if so, the main objectives of the bifurcation;
- (c) whether private sector participation is also proposed to be increased in Doordarshan; and
- (d) if so, the details alongwith the reasons therefor?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a) No, Sir.

(b) Does not arise.

(c) and (d) : Prasar Bharati has informed that due to shifting of News Bulletins and Current Affairs programmes to the DD News Channel, certain additional slots on the DD-I Channel have been created. These slots have been allotted to private producers for the telecast of serials in the sponsored category in the morning, afternoon and evening transmission.