

**GOVERNMENT OF INDIA  
AGRICULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:3012  
ANSWERED ON:22.12.2003  
MARKET FOR ORGANIC AGRICULTURAL PRODUCE  
RAGHUVANSH PRASAD SINGH

**Will the Minister of AGRICULTURE be pleased to state:**

- (a) whether organic agricultural produce offers excellent opportunities of export with better realization; and  
(b) if so, the steps being taken to capture the market?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI HUKUMDEO NARAYAN YADAV)

(a): Yes, Sir.

(b): The following measures are taken by Agricultural and Processed Food Products Export Development Authority (APEDA), Ministry of Commerce, to promote the export of Organic Products:

- Awareness programmes were organized in different States where there is potential to grow and export organic products.
- To facilitate information on the availability of certified organic products to traders, APEDA has taken the initiative to prepare a data bank on the producers of organic farms.
- To disseminate information regarding the availability of certified organic products to the traders and exporters, buyer-seller meets are organized by APEDA every year.
- To promote Indian organic products for export, Ministry of Commerce organized an international conference to facilitate interface between producers and buyers.
- To create insight of the potential of various organic products available in India, a documentary film was prepared in the year 2002.
- APEDA has taken the initiative to train eligible domestic agencies interested in setting up certification programmes which plays an important role for recognition in the global market.
- On behalf of the Ministry of Commerce, APEDA has taken the initiative to open a dialogue with European Commission for establishing an equivalency agreement pertaining to National Standards.