

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

STARRED QUESTION NO:241  
ANSWERED ON:18.12.2003  
SANCTIONING OF PROGRAMMES FOR DOORDARSHAN  
HANNAN MOLLAH;P.D. ELANGOVA

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) Whether the Prasar Bharati has called applications for allotment of time slots in DD Bharati along with other channels of Doordarshan;
- (b) If so, whether the applicants are not at all called for any interview for the allotment of time slots or sponsored programmes;
- (c) If so, the facts thereof along with the number of applications received and sanction given for each time slots or programmes in various channels of Doordarshan
- (d) The details of the funds allocated for producing programmes of Doordarshan along with the list of producers to whom the funds have been allotted during the last two years, channel-wise;
- (e) Whether there is undue support for certain producers for producing programmes for Doordarshan Channels; and
- (f) If so, the reasons therefor and action taken by the Government thereon?

**Answer**

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION & BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a) to (f): A Statement is laid on the Table of the House in respect of DD Bharati.

As regards other channels of DD, information is under collection and will be laid on the Table of the House.

STATEMENT AS REFERRED TO IN REPLY TO STARRED QUESTION NO. 241 FOR REPLY ON 18.12.2003

(a) to (d) : Prasar Bharati has informed that as per the channel requirement, applications from private producers for commissioning of programmes for DD Bharati Channel were called for through advertisement given in various newspapers as well as Doordarshan channels. In response, 560 proposals were received. All the proposals have been processed and the Evaluation Committee has approved 185 proposals. Sanctions have been issued to 33 producers and an amount of Rs.1.46 crores, as 30% advance payment, has been allocated during the year 2002-03. A list of producers (27 Nos.) to whom advance payment has been made during 2002-03 is enclosed at Annexure.

Only such producers whose proposals were approved before 31st March 2003 were called for oral presentation. There are no sponsored programmes on DD Bharati.

(e): Prasar Bharati has informed that there is no case of undue support for any producer.

(f): Does not arise.

Annexure as referred to in reply to parts (a) to (d) of Starred Question No.241 for reply on 18.12.2003

Proposals sanctioned in March 2003 :

Sl.No.	Name of Producer	Name of Firm	Title	Advance amount paid during the year 2002-2003 (In Rupees)
--------	------------------	--------------	-------	---

- |    |                         |                          |                           |            |
|----|-------------------------|--------------------------|---------------------------|------------|
| 1. | Mr. Anil Kr. Jain       | Ms. Jai Maa              | Telefilms Jinny aur Joota | 6,33,000/- |
| 2. | Mr. Vimal Shankar       | M/s Bioscopewala         | Karat Abhyas Ke           | 4,29,000/- |
| 3. | Mr. Pritpal Singh Kohli | M/s Ranjit Studio        | Khilkhilati Zindagi       | 4,74,000/- |
| 4. | Mr. Praveen Arora       | M/s Kabir Communications | Parsa                     | 8,58,000/- |

5. Mr. S.P. Aseem M/s Color Features of India Yeh Kisi Se Kam Nahin 3,88,500/-
6. Mr. Naveen Samhotra M/s News Network Cross Roads 4,76,400/-
  
- 7 Mr. Amarjeet M/s Cine India International Chandni Chowk 5,91,000/-
  
8. Mr. Sanjesh Ahuja M/a Ambika Communications Masoom Mansiktayen 5,90,700/-
  
9. Mr. P.L. Ahuja M/s Ambika Chitra Cinema Ek Safar 5,19,000/-
10. Mr. Manoj Raghuvanshi M/s Film & Media School (IILM) Death Warrant/Chetawani 3,21,000/-
11. Mr. Rajan Kr. Ahuja M/s Visual Passage Dekh Tamasha Dekh 5,07,000/-
12. Mr. Lov Chawla M/s Krishna Vision Jadui Chirag 7,17,000/-
13. Mrs. Rakhi Verma M/s K.K. Combines Light House for Children 3,79,500/-
  
14. Ms. Kaushalya Rai M/s Kunal Films Great Sanskrit Works of Kalidas & Shudraka 10,26,000/-
  
15. Mr. Kishore Dang M/s Chhaya Dhvani Living Tradition 5,82,000/-
16. Mr. Rajiv Khanpuri M/s Nirmal Arts Creations Aayee Bal Basant Bahar 5,18,700/-
17. Ms Seema Murlidhara M/s Beacon Television Saanjhi Sehat 4,47,000/-
18. Ms. Gayatri Joshi M/s Gayatri Communications Kahani Rang Manch Ki 4,44,000/-
19. Ms. Kala Iyyar M/s Genesis Media Pvt. Ltd. Scalling New Heights 3,24,000/-
20. Mr. Vivek Verma M/s Maestro Productions Akaar 5,97,000/-
21. Mr. Ajay Jai Singhani M/s the Drummers TV Network Cactus Flower 7,20,000/-
22. Mr.Venu Gopal K Thakker M/s Pro Video Matti Ke Rang 7,14,000/-
23. Mr. Sridhar & Nagendra M/s Sai Productions Rang Manch 3,51,000/-
24. Mr. Deepak Bhat M/s Pursuit Communique Dev Bhumi Khumaon 4,33,800/-
  
25. Dr. Raju R. kanakia M/s Mediavision Infomedia Pvt. Ltd. Madhur Muskan-The Healthy Baby Show 3,17,700/-
  
26. Mrs. Deevya R Jain M/s D R Production Kya Tum Mujhse Dosti Karoge 8,04,000/-
  
27. Mr. Saroj Mehta M/s Exotic News & Films Pvt.Ltd. Baby`s Bytes 4,78,800/-
  
- Total 1,46,42,100/-