

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1484
ANSWERED ON:03.03.2000
EXPORT OF PEPPER AND CARDAMOM
P.C. THOMAS

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether Indian pepper and cardamom have gained markets abroad;
- (b) if so, the exports made of these items during each of the last three years; and
- (c) the steps taken to boost the export of these items?

Answer

MINISTER OF COMMERCE AND INDUSTRY (SHRI MURASOLI MARAN)

a & b): Yes, Sir. The exports of pepper and cardamom during the last three years are given below:

Year	(Qty. in tonnes,		Value Rupees in crores)	
	Qty.	Value	Qty.	Value
1996-97	47893	412.32	226	8.70
1997-98	35907	496.36	370	12.67
1998-99	34864	638.11	475	25.21

c): In addition to general Policy reforms, some of the steps taken to improve the export of pepper and cardamom include promotion of Indian brands abroad, promotion of pepper in consumer packs with logo, promotion of Indian pepper products abroad, improvement in packaging and introduction of bar coding system, technology transfer and process upgradation, providing assistance to bring the quality of spices to international standards by providing material to dry hygienically, process under sanitary conditions, arranging buyer seller meets and participation in international fairs.

For the export of cardamom, Spices Board has programmes for increasing production and productivity which include supply of quality planting materials, re-planting of senile and un-economic gardens, irrigation and land development and extension advisory services.