

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:6644
ANSWERED ON:10.05.2005
EXPORT OF FLOWERS
Shivanna Shri M

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the total quantity of different variety of flowers exported from the country during the last three years alongwith the names of the countries;
- (b) measures taken to promote export of each variety of flowers;
- (c) whether there is a steady increase in the export of roses particularly from Bangalore and Hosur;
- (d) if so, the details on the various variety of roses exported during the last three years from the country particularly from Bangalore and Hosur;
- (e) whether there is a great demand in the international market for Bangalore and Hosur roses;
- (f) if so, the details thereof alongwith special measures taken to boost export of different variety of roses from Bangalore, Hosur and other places in India; and
- (g) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI E.V.K.S. ELANGO VAN)

(a): The quantity of flowers exported from the country during last 3 years is given below.

Quantity in metric tons

2001-02	2002-03	2003-04
4646.00	4355.00	3140.00

Source: DGC&IS

Variety-wise data is not maintained. The flowers were mainly exported to Japan, Netherlands, USA, UK, Germany, Italy, UAE and Australia.

(b): Measures taken to promote floriculture exports include setting up of six Agri Export Zones, cargo handling and cold storage facilities at international airports and participation in important trade fairs. Financial incentives are being extended to exporters through schemes for Infrastructure Development, Market Development, Quality Development, Research and Development and Transport Assistance. Wholesale-Market-cum-Flower Auction Centres are being set up at Bangalore, Mumbai and Noida for export of flowers.

(c)to(e): State-wise or variety-wise data on export of roses is not maintained. However, available information suggests that the demand for Bangalore and Hosur roses in the international market is increasing. These are finding a market in Japan.

(f)&(g): Measures taken to boost floriculture exports from the country have been explained in reply to part (b) of the question. Setting up of Agri Export Zones in Karnataka and Tamil Nadu, a flower auction center in Bangalore, a floriculture infrastructure park in Hosur, and cold storage and cargo handling facilities at Chennai and Bangalore airports are expected to give a boost to export of roses from Bangalore and Hosur.

