

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:5754
ANSWERED ON:03.05.2005
TRADE FAIRS
Athawale Shri Ramdas

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether entry fee to the trade fairs organised by I.T.P.O. in the Capital city of Delhi has been on the rise;
- (b) if so, the details thereof and the reasons therefor; (
- (c) whether there has been a decline in the number of visitors as a result of this increase in the entry fee;
- (d) if so, whether the Government proposes to reduce the entry fee in the near future;
- (e) if so, the details thereof; and
- (f) if not, the measures taken by the Government to check decline in the number of visitors to the trade fairs?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI E.V.K.S. ELANGO VAN)

(a) & (b):The entry fee to various trade fairs has not been increased during the last three years. However, the entry fee for India International Trade Fair (IITF) has been increased in last three years as per the details given below :- (In Rupees)

	2002	2003	2004
Weekdays			
Adults	20	25	25
Children	10	15	15
Holidays			
Adults	30	35	40
Children	15	20	20

Through Agencies
(Mother Dairy & DTC)
Weekdays

Adults	20	20	20
Children	10	10	10
Holidays			
Adults	30	30	35
Children	15	15	15

(c): There has been some decline in visitor-ship but this is attributable to various factors including pre-mature closure entry to reduce the rush on holidays, closure of tickets at Mathura Road to ease traffic congestion, emergence of new Malls in the National Capital Region etc., and not just due to enhancement of entry fee.

(d): No, Sir.

(e): Does not arise.

(f): ITPO is planning to sell tickets through Mother Dairy booths, Bank branches and Delhi Transport Corporation so as to attract public to buy tickets from these agencies at cheaper rates without causing congestion at ticket counters near Pragati Maidan.