

**GOVERNMENT OF INDIA
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
LOK SABHA**

UNSTARRED QUESTION NO:6508
ANSWERED ON:09.05.2005
FAILURE OF CONSUMER MOVEMENT
Maadam Shri Vikrambhai Arjanbhai

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

- (a) whether the consumer movement in the country has failed to achieve its objectives;
- (b) if so, the reasons therefor; and
- (c) the efforts being made to achieve the said objectives?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND THE MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (SHRI TASLIMUDDIN)

(a) : No, Sir.

(b) : Does not arise.

(c) : Department of Consumer Affairs being the nodal Department for consumer protection has taken initiatives to launch Multi-Media Campaign for an effective sustained consumer awareness campaign in the country with special emphasis on North-Eastern region and rural and remote areas. The Department has also set up National Consumer Helpline and website for consumer advocacy and redressal of grievances of consumers.