

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:5886
ANSWERED ON:04.05.2005
PARTICIPATION OF POSTMEN IN PUBLIC RELATIONS SCHEMES
Deshmukh Shri Subhash Sureshchandra

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) whether the Government has formulated any scheme for active participation of the postmen in certain specific schemes of public relations in the rural areas; and

(b) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD)

(a) & (b): No, Sir. There is no specific scheme formulated for the participation of the postmen or Grameen Dak Sewak Delivery Agents (GDSDAs) in specific schemes of public relations in rural areas.

However, given the access and credibility that they enjoy with the public in rural areas, training is being imparted to both postmen and GDSDAs to give them a better appreciation of the services that the department officers, and to thereby provide better customer satisfaction.