

**GOVERNMENT OF INDIA
PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS
LOK SABHA**

UNSTARRED QUESTION NO:6902

ANSWERED ON:11.05.2005

DISCONTINUING SALE OF NON- POPULAR PRODUCTS BY KENDRIYA BHANDAR

Jha Shri Raghunath

Will the Minister of PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS be pleased to state:

- (a) whether `popularity of the products` is taken into consideration while selecting suppliers by the purchase committee as per part
- (a) of the reply given to Unstarred Question No. 454 dated July 7, 2004;
- (b) if so, whether `popularity` of a product is determined on its turnover, sale outside Kendriya Bhandar and such other co-operatives which have a regional or national presence by way of market share;
- (c) whether Kendriya Bhandar is selling products not having such popularity;
- (d) if so, the details of such products; and
- (e) the steps proposed to be taken to discontinue the sale of those products?

Answer

MINISTER OF STATE IN THE MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS AND MINISTER OF STATE IN THE MINISTRY OF PARLIAMENTARY AFFAIRS.(SHRI SURESH PACHOURI)

- (a): Popularity of the products is one of the criteria for selection of suppliers.
- (b) to (e): Kendriya Bhandar has informed that they sell universally popular branded products as well as products which have generalized specifications and for which there is a local demand. There is no proposal to discontinue the sale of any product as long as it is in demand by customers.