

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:1638
ANSWERED ON:14.03.2005
DEVELOPMENT OF FLORICULTURE
Reddy Shri Magunta Sreenivasulu

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether floriculture has blossomed into a viable business in the recent years; and
- (b) if so, the measures being taken for the development of floriculture in the country to earn foreign exchange?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI KANTILAL BHURIA)

(a): Yes, Sir.

(b): The Government is implementing a Centrally Sponsored Scheme on 'Macro- Management in Agriculture - Supplementation/Complementation of State efforts' through work plan' including floriculture program. The program includes area expansion, transfer of technology, and post-harvest management of flowers. The National Horticulture Board is implementing a scheme on 'Development of Commercial Horticulture through Production and Post-Harvest Management' for commercial production of flowers and providing back ended capital investment subsidy @ 20% of the total project cost.