

**GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA**

UNSTARRED QUESTION NO:4003

ANSWERED ON:20.04.2005

RENOVATION OF KHADI GRAMODYOG BHAWANS AND BHANDARS

Bishnoi Shri Kuldeep

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

- (a) whether the Government has proposed any plan for renovation of Khadi Gramodyog Bhawans and Bhandars throughout the country in a phased manner;
- (b) if so, the details of major sales outlets of KVIC identified for upgradation and computerization; and
- (c) the steps taken by the Government to improve the makeover of KVIC outlets so as to attract the customers?

Answer

MINISTER OF SMALL SCALE INDUSTRIES & AGRO AND RURAL INDUSTRIES (SHRI MAHABIR PRASAD)

(a): Yes, Sir.

(b): The major sales outlets of the Khadi and Village Industries Commission (KVIC) identified for modernisation include the Khadi Gramodyog Bhawan, New Delhi; Gramshilpa, New Delhi and Khadi Gramodyog Bhawan, Kolkata.

(c): The steps taken include renovation/modernisation of selected Khadi Gramodyog Bhawans, computerized billing and accounting, bar coding of products, new Khadi Bharat logo sign board, improved showcasing for product display, special counters for branded products and designer garments, training to selected salespersons, launching of `Khadi`, `Desi Aahar` and `Sarvodaya` brands for village industries products, etc.