

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:5455
ANSWERED ON:02.05.2005
TOURISM DEVELOPMENT IN J & K
Sharma Shri Madan Lal

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has formulated any scheme to develop tourism in J&K;
- (b) if so, the details thereof;
- (c) whether the Government has received any proposal from the State Government in this regard; and
- (d) if so, the action taken by the Government thereon and the assistance provided to the State Government during the current year?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SMT. RENUKA CHOWDHURY)

(a) & (b): Yes, Sir. It is the endeavor of both the Central and State Government to promote tourism in the State of J&K. A special Reconstruction Plan for tourism in J&K has been formulated which includes:

- i) Setting up of 50 tourist villages across the state.
- ii) Financial support for 12 Tourism Development Authorities at Patnitop, Baderwah, Kishtwar, Poonch, Rajouri, Lakhanpur-Sarthal, Pahalgam, Gulmarg, Kokernag, Sonamarg, Leh & Kargil.
- iii) Establishing a new tourist circuit covering Lakhanpur-Basoli-Bani-Baderwah-Kishtwar-Sinthan-Srinagar.
- iv) Assistance to travel agents for marketing in the form of support for sales-cum-study tours and participation in fairs/exhibitions abroad, printing of brochures, organizing seminars /presentations abroad, participation trade fairs etc., and joint advertising under existing central sector schemes.
- v) Training to tourism industry personnel for building their capacities through the Institute of Hotel Management, Srinagar.
- vi) Developing skills of youth for employment/self employment in tourism industry through one year courses imparted by Institute of Hotel Management, Srinagar.

(c) & (d): Yes, Sir. The State Government has submitted proposals during the current financial year. The proposals are sanctioned on the basis of appraisal, inter-se-priority and availability of funds.