

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:607
ANSWERED ON:25.11.2005
JUTE TECHNOLOGY MISSION
Reddy Shri Karunakara G.

Will the Minister of TEXTILES be pleased to state:

- (a) whether the Govt. has set up Jute Technology Mission to give a momentum to this sector;
- (b) if so, the details thereof;
- (c) the aims and objectives of this Mission; and
- (d) the amount earmarked for this purpose?.

Answer

MINISTER OF TEXTILES (SHRI SHANKERSINH VAGHELA)

(a) & (b) Yes Sir, there is a proposal to set up a Jute Technology Mission. However, this is yet to be approved by the Competent Authority.

(c) The aims & objectives of the proposed Jute Technology Mission are as follows:

Improve the yield and quality of jute fibre by

- (i) taking up development of new varieties which have high cellulose content, lower level of lignin in cellulose and finer fibre.
- (ii) developing short duration crops, and
- (iii) promoting scientific agronomic practices.

Strengthen the existing infrastructure for development and supply of quality seeds through public-private partnership framework.

Implement quality improvement programmes with a thrust on ribbon retting, enzyme retting and the adoption of other innovative extraction technologies.

Increase the supply of quality raw material to the jute industry at reasonable prices so that the industry meets the growing demand for better quality yarn, twine and fabric for Jute Diversified Products (JDPS).

Explore the prospects of commercial utilization of sun hemp, ramie, jute and mesta in the pulp and paper industry.

Establish strong market linkages by improving the available markets as well as establish a rural network of market facilities with available infrastructure facilities for the benefit of jute growers.

Attempt to modernize plant and machinery of the jute industry, focus on adoption of more resource efficient and energy efficient technology, adopt international standards and upgrade skills and technology to give a fillip to jute diversified products and enhance their quality and competitiveness.

Take up market promotional activities as well as explore new areas with a view to increasing the consumption of raw jute as well as diversified jute products and increase earnings through export.

(d) The details of the Jute Technology Mission are yet to be approved by the Competent Authority.