

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:1589
ANSWERED ON:02.12.2005
EXPORT OF SAREES AND CARPETS
Gandhi Smt. Maneka

Will the Minister of TEXTILES be pleased to state:

- (a) whether the world famous Banarsi Sarees are woven by the weavers of Mubarakpur and world famous carpets woven by the weavers of Bhadohi in Uttar Pradesh;
- (b) if so, whether to encourage weavers of these areas Government propose to export the Sarees and Carpets woven by these weavers;
- (c) if so, the details thereof; and
- (d) if not, the reasons therefor?

Answer

MINISTER OF TEXTILES (SHRI SHANKERSINH VAGHELA)

(a) Yes, Sir.

(b) to (c) In order to give impetus to the export of handloom products, including Banarsi Sarees, from all over the country, including Mubarakpur, a Scheme under the name of Handloom Export Scheme has been in operation since 2002-3. The Scheme envisages provision of financial assistance to the eligible handloom agencies for development of exportable range of handloom products by engaging professional designers and international marketing thereof by way of participation in international fairs and exhibitions. Further, assistance under the Scheme is also provided to organisations like Association of Corporations and Apex Societies of Handlooms (ACASH), Handloom Export Promotion Council (HEPC), Handicrafts and Handlooms Export Corporation of India Ltd., (HHEC) etc. for organising participation of their members in international fairs/exhibitions/Buyer-Seller Meets etc. However, export of Banarsi Sarees is mainly done by private exporters. The Government do not export Banarsi S arees directly.

Details of funds provided under the Handloom Export Scheme in general, and to Uttar Pradesh, in particular, during the last two years are as under: -

(Rupees in lakh)

Year	Uttar Pradesh	Other States	For participation in international trade events	Total
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2003-04	Rs. 76.72	Rs. 129.64	Rs. 235.32	Rs. 441.68
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2004-05	Rs. 34.18	Rs. 88.88	Rs. 291.94	Rs. 415.00
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The Exporters of silk textiles, including fabrics for furnishings, sarees and other finished made-up items such as curtains, cushions etc. are encouraged to participate in international fairs as well as in Tex-Styles India Fair in New Delhi. Although the scope of export of sarees as such to USA or EU is very limited, the exporters from Varanasi are participating in different international trade events to sell those items as fabrics for different end uses. During the last two years, participants from Varanasi had participated in the following international fairs and exhibitions under the banner of Handloom Export Promotion Council: -

1. 14th India Home Furnishing Fair, Tokyo, Japan- May 2003
2. 14th India Home Furnishing Fair, Osaka, Japan- May 2004
3. Heimtextil Fair, Frankfurt, Germany- January 2004
4. TIP 2004 Fair, Brussels, Belgium- September 2004
5. Heimtextil Fair, Frankfurt, Germany- January 2005
6. TIP 2005 Fair, Brussels, Belgium- September 2005
7. Tex-Styles 2004, New Delhi- February 2004
8. Indian Handicrafts and Gifts Fair, New Delhi- October 2005

The Indian Silk Export Promotion Council keeps the exporters/weavers informed about the latest fashion/colour trends through SILKNET & other publications and conducts seminars to inform latest export trends, Market Development Assistance (MDA) facilities,

Export Credit Guarantee Corporation (ECGC) formalities etc.

The world famous carpets are woven by the weavers of the Bhadohi in Uttar Pradesh. However, the export of carpet woven by the weavers is mainly done by private exporters. There is no proposal before the Government to export the carpet woven by the weavers as the Government do not carry out commercial activity directly. .

(d) Does not arise.