

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:1282  
ANSWERED ON:01.12.2005  
CONVERSION OF PAY CHANNELS INTO FREE CHANNELS  
Kaushal Shri Raghuvir Singh

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether keeping in view of the two types of channels i.e. pay channel and non-payment channels being shown in the country, there is a need to bring all the channels within the scope of free Direct to Home (DTH) system in the interest of consumers as they remain deprived of the pay channels which earn huge revenue through advertisements even after receiving transmission charges;
- (b) if so, whether the Government is making efforts to overcome this problem;
- (c) if so, the details thereof;
- (d) the details of the pay channels and non-payment channels including the channel-wise fee being charged by them;
- (e) whether the Government would lay maximum emphasis on free transmission;
- (f) if so, the details thereof;
- (g) whether the Government proposes to convert the pay channel transmission with free channel transmission by adopting special advertisement policy; and
- (h) if not, the reaction of the Government thereto?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. R. DASMUNSI)

(a) to (d): No, Sir. Currently DTH service in the country is being provided by two service providers. One is DD-Direct (free to air DTH Service) being provided by Doordarshan. The other M/s ASC Enterprises Ltd., private company is a pay DTH service provider. The consumers have choice either to have free service of DD-Direct or the pay service of private service provider or both to see their favourite programmes. A list of channels provided by DD-Direct and M/s. ASC Enterprises Ltd. is attached as Annexure.

(e) & (f): The Government has already permitted Doordarshan to increase capacity of its free to air DTH service to 50 channels.

(g): No such proposal is being considered.

(h): Does not arise.

**ANNEXURE**

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) TO (d) OF THE LOK SABHA UBNSTARRED Q. NO. 1282 FOR 1.12.2005

**List of channels included in the bouquet of DD Direct Plus**

DD Channels	Private Channels	Radio Channels
1.DD National	Aaj Tak	Vividh Bharati
2.DD News	Headlines Today	AIR FM Rainbow
3.DD Sports	BBC World	AIR FM Gold
4.DD India	Jain TV	AIR Hindi
5.DD Bharati	Star Utsav	AIR Bangla
6.DD Kashir	Zee Music	AIR North East
7.DD Punjabi	Smile TV	AIR Oriya
8.DD North East	ETV Marathi	AIR Gujarati
9.DD Bangla	Sun TV	AIR Marathi
10.DD Oriya	Kairali TV	AIR Telugu
11.DD Gujarati	Aakash Bangla	AIR Tamil
12.DD Sahyadri (Marathi)	ETC Punjabi	AIR Kannada
13.DD Saptagiri (Telugu)	MH-1	
14.DD Chandana (Kannada)	TV-9	
15.DD Podhigai (Tamil)		
16.DD Malyalam		

- 17.DD LS ( Lok Sabha)  
18.DD RS ( Rajya Sabha)

Educational Channel  
1. Gyan Darshan

## CHANNELS OFFERED BY M/S ASC ENTERPRISES LTD. ON ITS DTH PLATFORM

### Total Channels =99

Package Rates  
Dish Plus Package 125/-  
1. pogo  
2. Boomerang  
3. HBO  
4. Zee Studio  
5. TCM  
6. VHI  
7. STC  
8. Trace TV  
9. Reality TV  
10. Zee Caf Rs.

Goal TV Package Rs. 20/-  
1. Goal TV One  
2. Goal TV Two

Dish Bisoscope Rs.55/-  
1. Zee Premier  
2. Zee Action  
3. Zee Classic  
4. Filmazia

Dish News Rs.60/-  
1. CNBC TV 18  
2. Euro News  
3. CNN- Headlines News  
4. Euro Sports News  
5. Zee Business  
6. CNBC Awaz  
7. NDTV 24X7

### Dish Pick

Two Channels = Rs. 30/- per month  
Five Channels = Rs. 50/- per month  
Seven Channels = Rs. 60/- per month  
All Channels = Rs. 100/- per month

Dish welcome bouquet + dish Hindi/Punjabi or dish Bangla or dish Oriya or dish Gujarati or dish Marathi = Rs. 142/-

Dish welcome bouquet + dish Tamil/Malayalam or dish Kannada or dish Telugu = Rs. 107/-

### Dish Welcome

Movis Music English Entertainment  
Zee Cinema Zee Music ABC Asiapa  
ETC Music cCCTV 9  
B4U Music  
MH1 Music  
Balle Balle  
The Musik

Kids Fashion Sport  
Cartoon Network Zee Trendz ESPNS  
Fashion TV star Sports  
Zee Sports

Religious Regional Entertainment News  
Zee Jagran ETC Punjabi Zee News  
Aastha Zee Arabiya Aaj Tak  
GOD NETV CNN  
TVTCT World NTV Total TV  
QTV Akash Bangla Channel 7  
3ABN BBCWorld

International Hindi Entertainment  
TVS Asia (French) Zee Smile  
Siti Channel  
Play TV

## DISH WELCOME REGIONAL – COMPLETE YOUR WELCOM BOUQUET BY PICKING ANY ONE

dish Hindi/Punjabi dish Gujarati dish Oriya  
Zee TV Ze TV ETV - Oriya  
Sahara One Zee Gujarati ZEE TV  
Zee Punjabi ETV -Gujarati Sahara One  
ETV - Rajasthan Sahara One ETV - Urdu  
ETV - UPETV - Bihar NDTV India ETV- Bihar  
ETV - MP Sahaara Samay Nepal 1  
ETV - Urdu ETV -Udu NDTV India  
Geo TV India TV Sahara Samay  
Sahara Samay India TV  
India Tv  
NDTV India  
The City

dish Tamil/Malayalam dish Bangla dish Marathi  
Asianet Zee Bangla Zee Marathi  
Jeevan TV ETV - Bangla Zee TV  
Jaya TV Zee TV Sahara On  
NDTV 24x7 Sahara On NDTV India  
ETV - Urdu ETV - Bihar Sahara Samay  
Indiavision Nepal 1 ETV - Urdu  
SS Music NDTV India India TV  
DAN Ozhi Sahara Samay  
DANCinema India TV  
Asianet News  
Asianet Plus  
DAN Music

dish Telugu dishKannada  
Ze Telugu ETV - Kannada  
ETV - Telugu The City  
MAA TV ETV - Urdu  
ETV - Urdu NDTV 24x7  
ETV2 Telugu News SS Music  
NDTV 24x7  
SS Music

## Channels available as part of the Free-to-Air DD DTH Service

DD1 DDSapthagiri DD Gyandarshan Akash Bangla  
DD India DD Bangla Aaj Tak ETV Marathi  
DD Nws DD North East BBC World Sun TV (Tamil)  
DD Spots DD Gujarati Star Utsav Kairali (Malayalam)  
DD Lok Sabha DD Sahayadri(Marathi) Jain TV TV 9 (Telugu)  
DD Rajya Sabha DD Oriya Hadlines Today ETC PunjabiDD Kashir DD Chandana(Kannada) Zee Music  
DD Punjabi DDPodigai(Tamil) MHq Music  
DD Bharathi DD Malayalam Zee Smile

Radio Channels

Punjab Radio AIR Tamil AIR Kannada AIR NE

AIR VBS AIR Gujarati AIR Bangla AIR Punjabi

AIR Telugu FM Rainbow AIR Hindi FM Gold

AIR Marathi