

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1300
ANSWERED ON:01.12.2005
FINANCIAL STRUCTURE FOR PRASAR BHARATI
Vallabhaneni Shri Balashowry

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) Whether the Government has constituted a committee to suggest viable capital and financial structure for Prasar Bharati to facilitate the strengthening of its functioning;
- (b) if so, the details alongwith the composition thereof;
- (c) whether the committee has submitted its report to the Government;
- (d) if so, the details thereof and the follow-up action taken thereon; and
- (e) if not, the reasons for the delay and the time by which it is likely to submit its report?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. Dasmunsi)

(a) and (b): Yes Sir. A Committee has been appointed by the Government on 30th March, 2005 for suggesting a viable capital and financial structure for the Prasar Bharati to facilitate the strengthening of its functioning. Its composition and 'Terms of Reference' are contained in the Annexure.

(c): No, Sir.

(d): Does not arise.

(e): Since the collection, collation and compilation of the requisite data from various field units is likely to take time, the term of the Committee has been extended for a further period of three months w.e.f. 1st October, 2005, i.e., until 31st December, 2005 for finalisation and submission of its report.

ANNEXURE

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) & (b) OF LOK SABHA UNSTARRED QUESTION NO.1300 FOR ANSWER ON 01.12.2005

[1] Composition:

- 1.Secretary (I&B) - Chairman
- 2.Additional Secretary (I&B) - Member
- 3.Additional Secretary & Financial Adviser (I&B) - Member
- 4.Chief Executive Officer, Prasar Bharati - Member
- 5.Member (Finance), Prasar Bharati - Member
- 6.Joint Secretary (Broadcasting), I&B - Member-Convenor
- 7.Adviser (C&I), Planning Commission - Member
- 8.Joint Secretary (Exp.), Min. of Finance - Member
- 9.Director-General, Doordarshan - Member
- 10.Director-General, All India Radio - Member

Besides, a noted Cost Accountant has been associated as an Expert on the Committee.

[2] Terms of Reference:

(a) The Committee shall propose a viable capital and financial structure for Prasar Bharati.

(b) While proposing such a model, the Committee shall take into account the role of Prasar Bharati as a Public Service Broadcaster and the need to maximize its revenue-earning potential through commercial operations.