

**GOVERNMENT OF INDIA  
FINANCE  
LOK SABHA**

UNSTARRED QUESTION NO:2546  
ANSWERED ON:09.12.2005  
FUNDS FOR ADVERTISEMENT  
Saroj Shri Tufani;Yadav Shri Mitrasen

**Will the Minister of FINANCE be pleased to state:**

- (a) whether the public sector banks have created advertisement fund for the publicity of their functionings;
- (b) if so, the details of the advertisement fund, bank-wise;
- (c) whether the aforesaid banks have also sent advertisement to Doordarshan, DD News and DD sports during the current financial year;
- (d) if so, the details thereof;
- (e) whether the public sector banks have also sent advertisement to private television channels; and
- (f) if so, the total amount spent by the public sector banks on the advertisement aired on private television channels during the current financial year?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI S.S. PALANIMANICKAM)

- (a) to (f) :- The information is being collected and will be laid on the Table of the House to the extent available.