

**GOVERNMENT OF INDIA  
CIVIL AVIATION  
LOK SABHA**

STARRED QUESTION NO:325

ANSWERED ON:15.12.2005

COMPETITION BETWEEN PUBLIC AND PRIVATE AIRLINES

Deshmukh Shri Subhash Sureshchandra;Rawat Shri Kamla Prasad

**Will the Minister of CIVIL AVIATION be pleased to state:**

- (a) whether the Government is aware that some private airlines have announced some lucrative schemes/concessions in their domestic and international flights to attract the customers;
- (b) if so, whether the Air India (AI) and Indian Airlines (IA) also propose to announce similar lucrative schemes/concessions in the domestic and international flights to compete with the private airlines;
- (c) if so, the details thereof;
- (d) if not, the reasons therefor; and
- (e) the manner in which AI and IA propose to meet the challenges posed by the private operators?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF CIVIL AVIATION ( SHRI PRAFUL PATEL )

(a),(b),(c),(d) & (e): A statement is laid on the Table of the House.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION NO.325 FOR ANSWER ON 15.12.2005 REGARDING COMPETITION BETWEEN PUBLIC AND PRIVATE AIRLINES.

(a) Yes, Sir.

(b),(c) and (d): In order to remain competitive Indian Airlines and Air India also introduce market driven schemes from time to time to attract customers. Some of these schemes are Lean sector Promotional Fares, Excursion fares, through fares, round trip fares, easy fares, premium traveller programme, companion free scheme, online contest, on line auction etc.

(e): Air India and Indian Airlines continuously take steps to improve the utilization of their capacity by way of marketing initiatives, in-flight initiatives, improvement in cabin ambience etc. Both airlines are also in the process of augmenting their fleet to meet the competition and increase market shares.