

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:4234  
ANSWERED ON:26.08.2004  
MODERNISATION OF AIR DD CENTRES  
Aaron Rashid Shri J.M.

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) the details of AIR/Doordarshan Centres which are proposed to be modernized and digitalized in the country, particularly in Tamil Nadu during the Tenth Plan ;
- (b) the time by which the work of modernization and digitalization of these centres is likely to be completed; and
- (c) the expenditure likely to be incurred thereon?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) : 47 DD Kendras are envisaged to be modernized and digitalized in the country during the Tenth Five Year Plan. 17 Kendras (including DDK, Chennai in Tamil Nadu) are to be fully digitalized. The remaining 30 DD Kendras are to be digitalized to the extent of at least 50%. Details of AIR Schemes are given in the Annexure-I. Out of these schemes, 8 schemes as in Annexure-II are proposed to be implemented in Tamil Nadu.

(b) & (c) : Out of 17 Kendras to be fully digitalized, 5 Kendras are targeted to be digitalized during 2004-05 & remaining 12 Kendras are envisaged to be fully digitalized in phases during the remaining period of Tenth Plan. Out of 30 DD Kendras proposed to be digitalized to the extent of 50% , work in 8 Kendras has been completed and the remaining 22 Kendras are envisaged to be completed in phases during the remaining period of the Tenth Plan. Rs.319.00 Crores is likely to be incurred on the above Doordarshan schemes. In sofar as All India Radio is concerned, the schemes are expected to be completed in phases, during the Tenth Plan Period. The details of capital cost of AIR schemes are given in Annexure-I.