

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:3811
ANSWERED ON:19.12.2005
SCHEME TO ATTRACT DOMESTIC TOURISTS
Mishra Dr. Rajesh Kumar

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has formulated any scheme to attract domestic tourists in Eastern Uttar Pradesh particularly in Varanasi, Allahabad, Ayodhya etc.;
- (b) if so, the details thereof; and
- (c) the amount allocated to the State Government during the current year to develop tourist spots?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SMT.RENUKA CHOWDHURY)

(a) and (b): Various steps taken by the Ministry of Tourism to attract domestic tourists to the places/spots of tourist interest in the country including the State of Uttar Pradesh are:

- Development of tourist spots under its various schemes of infrastructure development of tourist circuits and destinations;
- Direct approach to the consumers through Electronic and print media through the `Incredible India` Campaign;
- Creation of World Class Collaterals

(c): The details of Central financial assistance sanctioned/released for tourism related projects to the Government of Uttar Pradesh during 2005-06 are as per Annexure.

ANNEXURE

ANNEXURE IN REPLY TO PART (c) OF LOK SABHA UNSTARRED QUESTION NO.+3811 FOR 19.12.2005 REGARDING SCHEME TO ATTRACT DOMESTIC TOURISTS

PROJECTS SANCTIONED TO THE STATE OF UTTAR PRADESH DURING THE CURRENT FINANCIAL YEAR

(Rs. in lakh)

Sr. No.	Name of the project	Amount Sanctioned	Amount Released
2005-06			
1.	Beautification/Renovation/Construction of TICCI Fort Complex at Etawah	55.68	44.54
2.	Beautification of Kali Vahan Temple at Etawah	46.90	37.52
3.	Preparation of Site Survey Plan of Parkrama Path for Goverdhan and Vrindavan Research Institute at Vrindavan	0.79	0.79

4. Development and Beautification of Nana Rao Smarak at Bithoor (Distt. Kanpur Nagar)	422.17	337.00
5. Renovation/Beautification of Chhatris of Govardhan in Mathura Distt.	58.60	46.80
6. Celebration of Jhansi Ayurveda Festival,2004	2.50	2.00
7 Development of Garhmukteshwar - Brij Ghat under Destination Development scheme	256.80	205.44
8. Development of Rae Bareli and surrounding area under Destination Development Scheme	490.27	392.21
9. Development of Wayside amenities around Ghuisarnath Dham, Block Sangipur, Distt. Pratapgarh under Destination Development Scheme	258.09	206.47
10. Development of Mirzapur-Chunar-Robertsganj under Vindhya Tourist Circuit	800.00	640.00
11. Investors` Meet at Agra in Feb.2006	15.00	12.00
Total	2406.80	1924.85