

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO.4295
ANSWERED ON 21.12.2005
PROMOTIONAL SCHEMES FOR BSNL MOBILE SUBSCRIBERS
Barad Shri Jashubhai Dhanabhai

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Bharat Sanchar Nigam Limited (BSNL) has launched any new promotional scheme for its mobile subscribers in order to provide greater mobility and higher talk time; and
(b) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD)

(a) & (b) Yes, Sir. Bharat Sanchar Nigam Limited (BSNL) has offered cheaper and competitive roaming tariffs to its subscribers for greater mobility. Details of the promotional schemes offered recently are given below:-

DETAILS OF THE PROMOTIONAL SCHEME

Circular No. of Issue	Date	Title	Date of Implementation	Details of the scheme
26-4/2005-R&C	9/12/05	Introduction of new recharge coupon of Rs.5000/- under Prepaid Cellular Services regarding.	01.01.2006	Recharge Coupons of Rs.5000/- (excluding Service Tax) with talktime worth Rs.6000/- and validity of 365 days.
26-4/2005-R&C	9/12/05	Promotional scheme in the eve of festival session regarding	16.12.2005	Recharge Coupons of Rs.1000/- (excluding Service Tax) with full talk worth Rs.1000/- and validity of 120 days
26-12/2005-R&C(p)	28/11/05	Introduction of top up cards of Rs.100/- and Rs.50/- regarding.	01.12.2005	Top up Recharge Coupon of Rs.100/- and Rs.50/- (excluding Service Tax) with full talk time worth Rs.100/- and Rs.50/- respectively and zero validity.

time