

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:1261

ANSWERED ON:02.03.2006

PROMOTION OF GUJARAT STATE TOURISM

Kanodia Shri Mahesh Kumar;Solanki Shri Bhupendrasinh Prabhatsinh

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) whether the Government of Gujarat sought cooperation of the Union Government to promote Gujarat State tourism in the foreign countries;
- (b) if so, whether the Union Government considered this proposal;
- (c) if so, the details thereof; and
- (d) if not, the time by which it is likely to be considered?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) to (d): No specific proposal has been received from the Government of Gujarat. However, the Ministry of Tourism undertakes a series of promotional activities in tourist generating markets overseas through its 13 foreign offices, in order to attract foreign tourists to visit tourist places in the whole country, including Gujarat. These activities include advertising, participation in fairs and exhibitions, organising seminars, workshops and road shows, publication of brochures and joint advertisement support and inviting media personalities, tour operators and opinion makers to visit the country under the Hospitality Programme of the Ministry.