

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:2914
ANSWERED ON:18.08.2004
EXPORT OF AYURVEDIC PRODUCTS
Yerrannaidu Shri Kinjarapu

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether efforts are being made to export more Ayurvedic products to Western World especially Europe to earn more foreign exchange; and

(b) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SMT. PANABAKA LAKSHMI)

(a)&(b) : Government have taken a number of initiatives to facilitate export of Ayurvedic products to the countries including to the Western Union countries. As export to the quality conscious Western/European countries pre-supposes assured quality products, Government have developed pharmacopoeial standards for ayurvedic products, besides providing incentives/subsidy for captive cultivation of medicinal plants/raw drugs. Ayurvedic drug manufacturing units are being offered 25% subsidy to the maximum of Rs.1 lakh each for participation in international exhibitions/fairs etc. They are also being provided with financial incentive for modernising their units and complying with the good manufacturing practices. Government also conduct market surveys of medicinal plants/crude drugs from time to time to promote export of ayurvedic/herbal products to different countries including to the E.U. countries. Government also organize an exhibition of ayurvedic products annually during the World Health Assembly at Geneva.