

**GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA**

UNSTARRED QUESTION NO:2469
ANSWERED ON:14.03.2006
WORKFORCE IN COIR INDUSTRY
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Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

- (a): the total workforce in the coir industry as on 2004-05;
- (b): the estimated additional employment generated in the coir sector during the year 2005-06; and
- (c): the steps taken by the Government to popularize the use of coir products in the country and abroad?

Answer

MINISTER OF SMALL SCALE INDUSTRIES & AGRO AND RURAL INDUSTRIES (SHRI MAHABIR PRASAD)

- (a): The total workforce in the coir industry during 2004-05 is estimated at 6.06 lakh.
- (b): During April, 2005 - February, 2006, the coir industry generated an estimated additional employment of 12,750.
- (c): The steps taken by the Government to popularise the use of coir and coir products in the country and abroad, inter alia, include :
 - (i) publicity through the print and electronic media in the country and abroad;
 - (ii) placing of hoardings and banners featuring coir products at vantage points in different cities of the country; and
 - (iii) participation by the Coir Board as well as produces/exports in trade fairs, exhibition, buyer-seller meets, seminars and conferences, etc., in the country and abroad.