

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:984
ANSWERED ON:27.02.2006
ENCOURAGEMENT TO FLORICULTURE
Bishnoi Shri Kuldeep

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether any scheme has been prepared by the Government to encourage floriculture in the country and help Indian floriculture traders;
- (b) if so, the details thereof;
- (c) if not, the reasons therefor; and
- (d) the steps taken by the Government to put India in an important position in International flower trade?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI KANTILAL BHURIA)

(a)&(b): The Department of Agriculture & Cooperation, Ministry of Agriculture has launched a Centrally sponsored Scheme on 'National Horticulture Mission (NHM)' during the X Plan with effect from 2005-06 for holistic development of horticulture sector, duly ensuring end to end approach having backward and forward linkages, covering production of quality planting material, area expansion by setting up of new gardens for various horticulture crops including all type of flowers (cut flowers, bulbulous flowers and loose flowers), post harvest management and marketing with the active participation of all the stake holders including traders.

(c): Does not arise.

(d): While the NHM provides incentive for producing quality flowers, special impetus is being provided by the Agriculture and Processed Food Products Export Development Authority (APEDA) under the Ministry of Commerce to promote the export of horticultural produce including flowers through Agri-Export Zones (AEZ), in the international market.