

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:1560

ANSWERED ON:06.03.2006

EXPORT OF AGRICULTURE PRODUCE IN WORLD MARKET

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Will the Minister of AGRICULTURE be pleased to state:

(a) whether the Government is taking any steps to make the Indian agriculture produce viable for export in the world market;

(b) if so, the details thereof; and

(c) the steps taken or proposed to be taken by the Government for providing proper guidance and making technology available so that Indian farmers may get adequate benefits in the world market?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI KANTILAL BHURIA)

(a) to (c): Government of India promotes agro-exports directly and through Commodity Boards, Export Promotion Councils and Commodity Associations. In order to boost export of agro products, the Government, through the Commodity Boards, provides various incentives for infrastructure development, quality control, market development and promotion, packaging, publicity, information dissemination etc. besides providing assistance to exporters for conducting publicity campaigns, market surveys, sending delegations abroad, participating in international trade fairs, inviting potential buyers etc. Further, the Government has taken initiatives to make the farmers aware about the latest techniques of farming through mass media support to agriculture which uses Doordarshan infrastructure for providing agriculture related information and knowledge to the farming community. The Kisan Call Centre Scheme was launched on 21st January, 2004 to provide agricultural information to the farming community through toll free telephones lines. The Support to State Extension Programmes for Extension Reforms was launched on 29th March, 2005 which aims at making extension system farmer driven and farmer accountable by way of new institutional arrangements for technology dissemination in the form of an Agricultural Technology Management Agency at district level to operationalize the extension reforms. The Agri-clinic and Agri-business Centres Scheme was launched on 09.04.2002 to provide extension services to farmers on payment basis through setting up of economically viable self-employment ventures. In order to disseminate information on improved production technologies amongst the farmers, block demonstrations and Integrated Pest Management (IPM) demonstrations are organized through State Department of Agriculture and Frontline Demonstrations through Indian Council of Agricultural Research.