

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:1656

ANSWERED ON:05.12.2005

NEW SCHEMES TO ATTRACT FOREIGN TOURISTS

Kaswan Shri Ram Singh;Meghwal Shri Kailash;Rathod Shri Harisingh Nasaru

**Will the Minister of TOURISM be pleased to state:**

- (a) the details of schemes and programmes being implemented in the country to promote tourism and the variant particulars adopted, if any, for different States in the said schemes;
- (b) whether the Government has taken any decision regarding financing of tourism schemes/programmes during the current year; and
- (c) if so, the details thereof?

**Answer**

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SMT. RENUKA CHOWDHURY)

(a): Ministry of Tourism has been implementing the following broad schemes in the country to promote tourism:-

- (i) Product/Infrastructure Development for Destinations and Circuits.
- (ii) Assistance for Large Revenue Generating Projects.
- (iii) Incentives to Accommodation Infrastructure
- (iv) Capacity building for Service Providers
- (v) Domestic Promotion and Publicity including Hospitality.

Ministry of Tourism provides Central Financial Assistance to State Governments/Union Territories for development and promotion of tourism products based on the proposals received from States/U.Ts and based on the priorities decided in consultation with them and funds are released subject to availability of funds in the respective head and inter-se-priority.

(b) & (c): During the current year Rs. 786 crore has been earmarked for implementation of the various tourism schemes. The details in this regard is at Annexure.

**ANNEXURE**

ANNEXURE IN REPLY TO PART (b) AND (c) OF LOK SABHA UNSTARRED QUESTION NO. +1656 ANSWERED ON 5.12.2005 REGARDING NEW SCHEMES TO ATTRACT FOREIGN TOURISTS

**THE SCHEME-WISE ALLOCATION UNDER THE ANNUAL PLAN 2005-06**

(Rs. in crores)

S. No.	Name of Schemes 2005-06 (BE)	Approved Annual Plan
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I Central Sector Schemes (CS)

1.1	a)Externally Aided Projects (Budhist Centres)b) UNDP Endogenous projects	10.75
1.2	Assistance to IHMs/FCIs/IITM/NIWS/NIAS/NCHMCT	30.00
1.3	Capacity Building for Service Providers	15.00
1.4	Overseas Promotion and Publicity including Market Development Assistance	140.00
1.5	Domestic Promotion and Publicity including Hospitality	70.00
1.6	Incentives to Accommodation Infrastructure	10.00
1.7	Construction of Building for IISM at Gulmarg Kashmir (J&K Package)	6.00
1.8	Market Research including 20 Years Perspective Plan	3.00
1.9	Assistance for Large Revenue Generating Project	30.00
1.10	Computerization and Information Technology	20.00
1.11	Total-CS Schemes (1.1-1.10)	338.00

II Centrally Sponsored Schemes (CSS)

2.1 Product/Infrastructure Development for Destinations and Circuits	359.00
2.2 Tourism Infrastructure Development Fund	10.00
2.3 TOTAL -CSS Schemes (2.1-2.3)	369.00
2.4 TOTAL -CS & CSS Schemes (1.11+2.3)	707.00

III 10% Lump sum provision for NE Region including Sikkim 79.00

3.1 Total (North East and Sikkim)	79.00
3.2 Grand Total (2.4+3.1)	786.00