

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1798

ANSWERED ON:05.12.2005

VISIT OF FOREIGN TOURISTS

Rana Shri Kashi Ram;Renge Patil Shri Tukaram Ganpatrao

Will the Minister of TOURISM be pleased to state:

- (a) the number of foreign tourists who visited India through our tourism offices abroad during the last three years tourism office-wise;
- (b) the expenditure being incurred on the tourism offices;
- (c) whether the Government have undertaken any review of these tourism offices; and
- (d) if so, the details thereof and if not, the reasons therefor?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SMT. RENUKA CHOWDHURY)

(a): Details of tourist arrivals from different regions covered under the jurisdiction of the Indiatourism Offices overseas, during the last three years, are given below :

Region Tourist Arrivals

2002 2003 2004

North, South and Central America (Covered by
offices in New York, Los Angeles and Toronto) 459452 540128 685129

Europe & UK (Covered by offices in
Frankfurt, Paris, London, Milan and
Amsterdam) 767411 903218 1117087

West Asia & Africa (Covered by offices in
Dubai & Johannesburg) 176019 196949 236626

Australasia (Covered by offices in Sydney
and Singapore) 212552 242775 302339

East Asia (Covered by office in Tokyo) 115424 150506 203856

(b): The expenditure incurred by Indiatourism offices overseas, both for promotional /
marketing activities and for establishment expenses, during the last three years is as given below :

(Rs. in lakhs)

2002-03 2003-04 2004-05

Plan Budget

(for promotional and marketing
activities) 5189.05 4311.09 5912.19

Non - Plan Budget
(for establishment expenses) 1725.92 1030.99 1140.35

(c) & (d): In view of the changing market scenario and requirements, review of the
Indiatourism offices overseas is undertaken from time to time.