

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1298

ANSWERED ON:02.03.2006

REVENUE EARNED BY DOORDARSHAN FROM SERIALS

Aaron Rashid Shri J.M.;Bhadana Shri Avtar Singh;Goel Shri Surendra Prakash;Mishra Dr. Rajesh Kumar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether revenue earned by Doordarshan from various serials is abysmally low as compared to serials telecast on private channels;

(b) if so, the reasons therefor;

(c) whether due to litigation with well known producers quality programmes are not being telecast on Doordarshan; and

(d) if so, the steps being taken by Doordarshan to telecast good serials?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) & (b): Prasar Bharati cannot be compared with other private channels. Prasar Bharati is a public service broadcaster not motivated solely by commercial considerations. However, the revenue earned by Doordarshan during 2005-06 (upto 31-01-2006) is Rs. 585.74 crores as compared to Rs. 665.27 crores in 2004-05 and Rs. 530.23 crores in 2003-04.

(c) & (d): No, Sir. Doordarshan has informed that any litigation with well-known producers, who owe outstanding dues towards Doordarshan, has not affected the quality of programmes telecast by them. Doordarshan considers their proposals again after their repayment plan of outstanding dues is approved.