

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1694
ANSWERED ON:10.12.2004
INTERNATIONAL TRADE FAIR
Chitthan Shri N.S.V.

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) number of International Trade Fairs conducted in India during the year 2004;
- (b) details on the sectors participated in these trade fairs;
- (c) business ventures signed in these trade fairs; and
- (d) total value of business generated through these trade fairs?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRIE.V.K.S.ELANGO VAN)

- (a) 184 International Trade Fairs approved and sponsored by the India Trade Promotion Organisation (ITPO) are scheduled to be held in 2004, of which 156 have already been held.
- (b) Agriculture, Automobiles, Broadcasting, Building Materials, Consumer Products, Defence, Electronics, Food & Food Processing, Garment Machinery, Garments, Handicrafts, Handloom, Information Technology, Instruments, Jewellery, Leather & Leather Products, Machine Tools, Paints & Varnishes, Pharmaceuticals, Powerloom and Mill-made, Printing & Packaging, Publishing, Software, Telecommunication, etc.
- (c) The information being of confidential nature has not been provided by the exhibitors.
- (d) Business worth Rs. 378.96 crores was generated in the Fairs organised by ITPO. This does not include information in respect of IITF-2004 which is under compilation. Information on business generated during other international fairs conducted by other organisers was not furnished to ITPO.