

**GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA**

UNSTARRED QUESTION NO:1849
ANSWERED ON:10.08.2006
RENAMING OF INDIAN AIRLINES .
Thakkar Smt. Jayaben B.

Will the Minister of CIVIL AVIATION be pleased to state:

(a) whether the Indian Airlines has been renamed; and

(b) if so, the details and the reasons therefor?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF CIVIL AVIATION (SHRI PRAFUL PATEL)

(a): No, Sir. The name of the company remains Indian Airlines Limited. The brand name used for publicity/advertising has been changed to INDIAN.

(b): The branding was done keeping in mind induction of a newer/more modern fleet of aircraft and the competition in the market.