

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

STARRED QUESTION NO:281  
ANSWERED ON:14.08.2006  
EXPANSION OF CAPACITY OF DD AND AIR IN BORDER AREAS  
Bishnoi Shri Jaswant Singh

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government has formulated any scheme to expand the services of Doordarshan and All India Radio (AIR) in border areas;
- (b) if so, the details thereof;
- (c) whether there is any proposal to upgrade FM stations in border areas to withstand competition from private FM Radio stations; and
- (d) if so, the details thereof?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. R. DASMUNSI)

(a) to (d) : A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (d) OF THE LOK SABHA STARRED QUESTION NO.281 FOR ANSWER ON 14.08.2006.

(a) & (b) : Government has been assigning priority to expansion and improvement of the services of Doordarshan and All India Radio in the border areas in their various expansion plans formulated from time to time. In this regard two special packages for J&K and North-East - Phase-I and Phase-II have been conceived and are being implemented as per details given in Annexure-I and Annexure-II. Presently, 281 transmitters of Doordarshan network and 56 AIR transmitters are functioning in the border areas. More over, multi channel TV/AIR coverage through Doordarshan's Free to air DTH service "DD Direct Plus" has been provided in the entire country including border areas. It is possible to receive DTH signals with the help of small sized dish receive units.

(c) & (d) : As far as the competition from Private FM Radio stations is concerned, effect of Private FM Radio coverage is negligible in border areas, and hence the question of competition from private FM Stations does not arise.

Annexure - I

ANNEXURE REFERRED TO IN REPLY TO PART (a) AND (b) OF THE LOK SABHA STARRED QUESTION NO. 281 FOR ANSWER ON 14.08.2006

Special package for improvement of AIR and Doordarshan services in J&K

All India Radio

J&K  
Phase I    Phase II

Allocation Rs. 73.32 Cr.    CCEA Note under examination  
Transmitter proposed 12  
Commissioned    6 commissioned and  
6 technically ready.

Doordarshan

J&K  
Phase I Phase II

Allocation Rs. 234.44.Cr. CCEA Note under examination  
Transmitterproposed 97  
Accomplished All commissioned,  
including 6 transmitters  
at 3 locations, which are  
functioning in interim  
set up.

## Annexure - II

### Special package for improvement of AIR and Doordarshan services in North-East.

All India Radio

North-East  
Phase I Phase II

Allocation Rs.24.28 Cr. Rs.143.32 Cr.  
Transmitterproposed 3 Total nos. of 21 FM transmitters  
& 2 replacement (in MW)  
Commissioned 1 commissioned, Phase II of NE special package was  
1 technically approved in May 2006.  
ready and 1 on  
interim set up.

Doordarshan

North-East  
Phase I Phase II

Allocation Rs.46.52 Cr. 256.85  
Transmitterproposed 5 42  
Accomplished All commissioned. Phase II of NE special package was  
approved in May 2006.