

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:43
ANSWERED ON:24.07.2006
TELECAST OF FIFA WORLD CUP MATCHES
Murmu Shri Hemlal

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether FIFA World Cup matches recently held in Germany were not live telecast on National Channels;
- (b) if so, the reasons therefor; and
- (c) the steps proposed to be taken by the Government to promote the football matches on live telecast?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) & (b): Prasar Bharati has informed that four matches of FIFA World Cup 2006 were telecast live on DD National. One hour daily highlights of the matches were also telecast on DD-National. Doordarshan could not live telecast all matches as it had agreement with the rights holder to live telecast for only four matches.

(c): It is the constant endeavour of Prasar Bharati to show popular sport events including football matches live on Doordarshan depending upon the availability of broadcasting/telecast rights.