

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:745  
ANSWERED ON:31.07.2006  
TV CHANNEL FOR FARMERS  
Pallani Shamy Shri K.C .

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government proposes to launch an exclusive television channel to facilitate the farmers in the country;
- (b) if so, the details thereof; and
- (c) the time by which it is likely to be launched?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING & PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) to (c) : Prasar Bharati have informed that they are not considering any proposal to launch such a channel. However, the Department of Agriculture and Cooperation has informed that they have initiated a study to assess the feasibility of a 24-Hour TV Channel on Agriculture. Therefore, no time frame can be given.