

**GOVERNMENT OF INDIA
YOUTH AFFAIRS AND SPORTS
LOK SABHA**

UNSTARRED QUESTION NO:3190
ANSWERED ON:23.08.2006
PROMOTION OF SPORTS
Bose Shri Subrata

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether a committee has been set up on Government-Industry co-operation for promotion of sports;
- (b) if so, the details thereof;
- (c) whether various sports federations are also associated with the committee; and
- (d) if not, the reasons therefor?

Answer

THE MINISTER OF PANCHAYATI RAJ AND YOUTH AFFAIRS & SPORTS (SHRI MANI SHANKAR AIYAR)

(a) to (d): The Government of India is fully aware and conscious of the importance of co-operation with Industry for the promotion of sports in the country. While no Committee has been set up in this regard, a number of meetings and interactions have been organized from time to time with the Chambers of Commerce & Industry for the promotion of sports with reference to scouting talent, grooming talented sportspersons and assistance in attaining excellence in terms of performance at the international level. In the process, the Sports Authority of India had entered into Memorandum of Understanding (MoU) with FICCI and the Indian Olympic Association has entered into an MoU with CII under which CII extended support to selected sports disciplines in their preparation for the Athens Olympics and also launched a scheme of `Golden Hopes` for the Olympics-2008. As a part of this ongoing process, interactions have also been/are being held with the various Chambers of Commerce and

Industry with a view to identify the areas of co-operation in this regard in the context of the Commonwealth Games to be organized in Delhi in 2010. Such co-operation for the promotion of sports and excellence will have to be a collaborative effort between Government, Industry and the National Sports Federations who are primarily responsible for the preparation of teams with the help and assistance of Government.