

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:1007  
ANSWERED ON:01.08.2006  
ENTRY OF FOREIGN COFFEE COMPANIES  
Ponnuswamy Shri Mohan

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) whether some Foreign Coffee Companies have expressed their keenness to enter India for opening their shops;
- (b) if so, the details thereof; and
- (c) the manner in which this is likely to benefit our business and existing technology?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY ( SHRI JAIRAM RAMESH)

(a) & (b) : A leading US based coffee retail company has been making enquiries about the possible opportunities for opening their retail outlets in India. However, there have been no firm developments in this regard.

(c) : The Government has identified increasing coffee consumption in the country as one of the priority areas to bring about a better balance between supply and demand and stabilize coffee prices. In this context, players with resources in the coffee retail market will help to boost coffee consumption in the country.