

**GOVERNMENT OF INDIA
RURAL DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:2631

ANSWERED ON:18.08.2006

AWARENESS CAMPAIGN FOR TOILETS IN RURAL HOUSES .

Athawale Shri Ramdas

Will the Minister of RURAL DEVELOPMENT be pleased to state:

(a) Whether the Government has prepared any plan to initiate a comprehensive awareness campaign to provide each and every house with toilet facilities in the rural areas;

(b) If so, the details thereof; and

(c) The name of those parties/agencies/sectors whose cooperation is likely to be taken in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT(SHRIMATI SURYAKANTA PATIL)

(a) Yes sir.

(b) Each district has been asked to generate awareness amongst the rural population to have toilet facilities in each and every household. Each district takes up campaigns through person to person contact, wall writings in villages, leaflets, posters etc. Members of Panchayati Raj Institutions and village opinion makers are also being given training about the importance of sanitation and hygiene.

At the state level, Communication and Capacity Development Units (CCDU) have been set up. This unit develops state specific media strategies and takes up media publicity. It also develops training modules for various stakeholders and organizes training workshops for state and district level functionaries and stakeholders.

(c) The parties/agencies/sectors whose cooperation is likely to be taken in this regard are decided at the State level.