

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1311
ANSWERED ON:30.11.2006
PATA CONFERENCE 2007
Rao Shri Devarakonda Vittal

Will the Minister of TOURISM be pleased to state:

- (a) Whether the Government has confirmed Hyderabad as the venue for Pacific Asia Travel Association Conference 2007 ;
- (b) If so, the details thereof; and
- (c) If not, by which the venue will be fixed ?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a): The Pacific Asia Travel Association Travel Mart will be held in Hyderabad in 2008.

(b)&(c): The Pacific Asia Travel Association Travel Mart, organized annually, is an important tourism marketing event designed to bring international buyers from around the world and sellers from the Pacific Asia Region together, to interact, promote and sell, with the objective of increasing tourist arrivals to the region. Hosting of the event will provide a major promotional opportunity to India as it will enable international buyers to experience first hand the tourism products and services of the country and interact with Indian Sellers.