

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

STARRED QUESTION NO:369

ANSWERED ON:18.12.2006

D.T.H. SERVICE

Rana Shri Kashi Ram;Thummar Shri Virjibhai

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has been able to make available Direct To Home (DTH) service to the people so far;
- (b) if so, the details thereof;
- (c) whether the Government is satisfied with the number of DTH viewers, at present; and
- (d) if not, the remedial measures taken by the Government in this regard ?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. R. DASMUNSI)

(a) to (d): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF THE LOK SABHA STARRED QUESTION NO.369 FOR ANSWER ON 18.12.2006.

(a): Except for Prasar Bharati's DD Direct service, the Government does not directly make available DTH Services to people. However, the Ministry of Information and Broadcasting has laid down detailed guidelines for private DTH services on 15.3.2001 which are available in the Ministry's website www.mib.nic.in

(b): The Prasar Bharati; the public broadcaster is providing free DD-Direct DTH service. In addition to DD-Direct DTH Service; two private companies namely M/s ASC Enterprises Ltd and M/s Tata Sky Ltd. are also providing DTH service in the country.

(c): Government does not maintain any viewership data of DTH service.

(d): Does not arise.