

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3603
ANSWERED ON:18.12.2006
NEWS CHANNEL
Badiga Shri Ramakrishna

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to start an international television channel on the lines of British Broadcasting Corporation (BBC), Cable News Network (CNN);
- (b) if so, the details thereof;
- (c) whether any consultations have been held with various Ministries and others in this regard; and
- (d) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) to (d) : Government is exploring various options of projecting India's economic, social and cultural development to the rest of the world, including the feasibility of an International Television Channel. Consultations have been held with the representatives of Ministry of Overseas Indian Affairs, Prasar Bharati, NFDC and also with some non-officials. The deliberations are in a nascent stage.