

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:230
ANSWERED ON:27.02.2007
TOYS INDUSTRY
Jindal Shri Naveen

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the entry of Chinese toys in the Indian markets in a big way is impeding the growth of Indian toys industry;
- (b) if so, the details thereof;
- (c) whether the Government has received any complaints/ suggestions from the Indian toys manufacturers in this regard;
- (d) if so, the details thereof; and
- (e) the action contemplated by the Government to promote the growth of the indigenous toys industry?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI ASHWANI KUMAR)

(a) & (b): According to the data of import maintained by the Directorate General of Commercial Intelligence and Statistics, import of toys, games and sports requisites; part and accessories thereof in 2005-06 was Rs. 505.63 crores, of which imports worth Rs. 272.87 crores came from China.

(c) & (d): No specific complaint concerning import of toys from China has been received from toy manufacturers. The Toy Association of India had made a general request for relief in taxation, financial support, incentives and technology upgradation support, etc.

(e): Government has taken several measures to assist the Indian toy industry, including for technical upgradation, design support and developing markets. It had also constituted an inter-ministerial task force to study the state of the industry for recommending measures for further assistance which has inter-alia recommended continuation of excise duty exemption, reduction in Value Added Tax, support for business meets and exhibitions, and strengthening of technical infrastructure and support facilities for the toy industry.