

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:2211
ANSWERED ON:14.03.2007
ROLE OF CII IN PROMOTING HEALTHCARE
Saradgi Shri Iqbal Ahmed

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether Confederation of Indian Industry (CII) and the American Association of Physicians of Indian Origin have signed a Memorandum of Understanding (MoU) to promote healthcare in India, with an emphasis on rural areas;
- (b) if so, the details thereof;
- (c) whether the collaboration will include joint research, implementation of strategies and policy recommendations to the Indian Government; and
- (d) if so, the details thereof ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH & FAMILY WELFARE (SMT. PANABAKA LAKSHMI)

(a) & (b) Yes, Sir. The Confederation of Indian Industry (CII) and American Association of Physicians of Indian Origin have signed a Memorandum of Understanding for a duration of 3 years. The broad objectives of the MoU are as follows:

- (i) To provide a process for Emergency & Trauma Medical Services to the Delhi State Government;
- (ii) To support a Pilot Project, namely, Rural Healthy Village Programme in Bihar. The main purpose of this Pilot Project is to promote health care in Bihar focusing on the following areas:-

To provide potable drinking water.

Development of storm water and sewage disposal system.

Development of an appropriate Garbage Disposal system.

Prevention of Vector Borne diseases including Dengue & Malaria.

Development of necessary public utilities like Public toilets etc.

Increase health awareness by organizing lectures.

Organize Free Health check-up Camps.

Establish screening methods on non-communicable diseases and common cancer conditions for early detection and cure in collaboration with the existing Rural health initiatives.

Improve the literacy rate, especially amongst the females.

(c)&(d)The Memorandum of Understanding outlines the commitment of CII and AAPI in the areas of research and development, sharing of information and assisting the Government by providing policy recommendations.