

**GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA**

UNSTARRED QUESTION NO:1390
ANSWERED ON:08.03.2007
AMOUNT SPENT ON ADVERTISEMENT BY RAILWAYS
Pallani Shamy Shri K.C .

Will the Minister of RAILWAYS be pleased to state:

- (a) whether the amount spent on advertisements by the Railways has been steadily increasing over the years;
- (b) if so, the details thereof;
- (c) whether the Railways have taken any decision to divert a portion of the expenditure on advertisement to developmental works; and
- (d) if so, the details thereof ?

Answer

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI R.VELU)

- (a) Yes, Sir.
- (b) The amount spent on advertisements by the Railways during the last three years (2003-04 to 2005-06) had been Rs.67.85 crore, Rs.88.46 crore and Rs.92.61 crore respectively.
- (c) No, Sir.
- (d) Does not arise.