

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2478

ANSWERED ON:30.08.2007

TOURISM SCHEMES FOR JAMMU AND KASHMIR

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Will the Minister of TOURISM be pleased to state:

- (a) the details of schemes for promotion of tourism in Jammu and Kashmir;
- (b) the details of funds allocated for development of tourism in the state during the last three years ;
- (c) whether the State Government has failed to make complete utilization of the said funds; and
- (d) if so, the steps being taken by the Government to promote tourism in Jammu and Kashmir ?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a): The promotion of tourism is primarily the responsibility of State Governments/UT Administrations. The Ministry of Tourism, GOI, extends financial assistance to the State Government/UT Administration for tourism related projects under the following Schemes:

- (i) Product/Infrastructure Development for destination and circuit
- (ii) Large Revenue Generating projects
- (iii) Fairs/Festivals/Events
- (iv) Information Technology

There is also a special package for tourism development in J&K.

(b) & (c): The details of the funds allocated for development of tourism in the state during the last three years is at Annexure.

The implementation of the projects sanctioned is the responsibility of the State Government concerned. However, Ministry of Tourism monitors the progress of projects from time to time. Funds are released in installments. Only after completion of projects and submission of Utilisation Certificate (UC)/Completion Certificate (CC) /Management Agreement (MA), is the final installment of Central Financial Assistance (CFA) released to the State Government.

(d) : The promotion of tourism to Jammu and Kashmir is carried out in overseas and domestic markets by distribution of brochures, CDs, films and other publicity material and through the Indiatourism offices in the country and abroad.