

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:446  
ANSWERED ON:14.08.2007  
FUNDS TO DAVP IN NORTH EASTERN REGION  
Borkataky Shri Narayan Chandra

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government proposes to activate the functions of Directorate of Audio and Visual Publicity in the North Eastern Region ;
- (b) if so, the details thereof; and
- (c) the total allocation for DAVP for the North Eastern Region ?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. R. DASMUNSI)

(a)&(b): Directorate of Advertising and Visual Publicity (DAVP) has a Regional Office at Guwahati and Field Exhibition Offices at Guwahati, Agartala, Imphal, Kohima, Aizwal, Itanagar and Shillong, in the North Eastern region. These offices are already holding exhibitions and conducting other activities for publicity of programmes and policies of Government of India, particularly relating to this region.

(c): The total Budget allocation under Plan for DAVP for the North Eastern region during 2007-08 is Rs.260.00 lakhs.