

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:1160

ANSWERED ON:21.08.2007

REGIONAL BROADCASTING CENTRES

Gudhe Shri Anantrao;Kripalani Shri Srichand;Narhire Smt. Kalpana Ramesh

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) the details of the facilities being provided by the Union Government to the regional producers through regional broadcasting centres in order to promote the regional languages and culture, State-wise/Union Territory-wise;
- (b) whether regional producers are not able to produce quality programmes due to high transmission charges;
- (c) if so, the details thereof; and
- (d) the steps taken/proposed to be taken by the Government to promote talented regional artists and provide them employment?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING & PARLIAMENTARY AFFAIRS (SHRI P. R. DASMUNSI)

(a): The Doordarshan Kendras provide following facilities alongwith manpower to the regional producers on rental basis for the production of quality programmes:

i. ENG Equipment, ii. Studio Facilities and iii Editing Unit.

Similarly all AIR Stations provide the facility of hiring of their studios by outside agencies/advertisers on nominal charges.

(b) & (c): No, Sir.

(d) Prasar Bharati has informed that all Doordarshan Kendras have a system for identifying the talent available in their programme zone for different programmes and inviting them regularly to participate in the in-house programme from time to time. AIR invites auditioned and un-auditioned artists in various programmes, who are paid the fee as per the prescribed norms.