

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:1050
ANSWERED ON:20.08.2007
E-COMMERCE
Hussain Shri Anwar

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Government has any plan to make Electronic Commerce or E-Commerce popular in the country specially in the North East Region;
- (b) if so, the details thereof;
- (c) whether the Government has also any plan for campaign through AIR, Doordarshan and Print Media in the NER; and
- (d) if so, the details thereof?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR.SHAKEEL AHMAD)

(a) and (b): In its facilitating and promotional role, the government has enacted the Information Technology Act 2000 to promote E-commerce, which is applicable for the entire country.

There is no specific plan to make E-commerce popular in the North East.

(c) and (d): Do not arise.