

**GOVERNMENT OF INDIA  
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION  
LOK SABHA**

UNSTARRED QUESTION NO:3698  
ANSWERED ON:10.09.2007  
SARVAPRIYA SCHEME  
Shaheen Shri Abdul Rashid

**Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:**

- (a) whether the `Sarvapriya` Scheme for distribution of select items is being operated by National Cooperative Consumer Fund (NCCF) for the benefit of common people particularly those belonging to lower income group ;
- (b) if so, the details thereof indicating the items being distributed during each of last three years alongwith their quantum and price;
- (c) whether the NCCF has finalised any Programme to open consumer retail outlets in the urban and rural areas to compete with Big Private sector companies operating in wholesale and retail sector; and
- (d) if so, the details thereof?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND THE MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (SHRI TASLIMUDDIN)

(a) & (b): Sarvapriya Scheme was launched by NCCF in July, 2000 to distribute 11 selected items of daily use namely four varieties of pulses, salt, tea, toilet soap, detergent cake, exercise notebooks, edible oil and tooth paste. The Scheme did not find good response from all the States/UTs. However, some of the States like Himachal Pradesh, Rajasthan, U.P. & West Bengal are obtaining supplies under the Scheme from time to time. A statement showing the details of items supplied to beneficiaries during last three years under the Scheme is enclosed as Annexure.

(c) & (d): No, Sir.