

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:3233
ANSWERED ON:06.09.2007
PROMOTION OF SHOPPING TOURISM DESTINATION
Oram Shri Jual

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has a proposal to promote shopping tourism destinations;
- (b) if so, the places identified therefor;
- (c) whether any place has been identified in Orissa for the purpose; and
- (d) if so, the details thereof?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) to (d): The Ministry of Tourism provides Central Finance Assistance to States and Union Territories for organizing Tourism and Crafts Melas. In 2006-07 the Government of Orissa organized "Toshali National Handicrafts Mela – 2007" for promotion of tourism, culture and handicrafts in Bhubaneswar with Central Financial Assistance of Rs. 30 Lakh.