

**GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA**

UNSTARRED QUESTION NO:1314

ANSWERED ON:02.03.2006

REVENUE EARNED FROM ADVERTISEMENTS ON RAILWAY STATIONS

Hasan Chaudhary Munawwar

Will the Minister of RAILWAYS be pleased to state:

- (a) the revenue earned by the Railways through advertisements displayed on the railway stations during each of the last three years, zone-wise;
- (b) whether the State Governments are given certain portion of the earnings from advertisements;
- (c) if so, the details thereof; and
- (d) the amount given to each State during the said period?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF RAILWAYS (SHRI R. VELU)

(a) Detail of revenue earned by Railways through advertisements displayed on the Railway stations is not maintained separately. However, a statement showing the total revenue earned through Advertisements by the Railways (zone-wise), during the last three years, is attached.

(b) No, Sir.

(c) & (d) Do not arise.

STATEMENT REFERRED TO IN REPLY TO PART (a) OF UNSTARRED QUESTION NO. 1314 BY SHRI MUNAWAR HASSAN TO BE ANSWERED IN LOK SABHA ON 2.3.2006 REGARDING REVENUE EARNED FROM ADVERTISEMENTS ON RAILWAY STATIONS.

(Rs. in lakhs)

Railway/Year 2002-03 2003-04 2004-05

Central	684	558	558
Eastern	193	234	252
East Central #	56	71	
East Coast #	31	68	
Northern	221	516	966
North Central #	16	47	
North Eastern	57	49	57
Northeast Frontier	4	2	10
North Western #	164	165	
Southern	381	335	480
South Central	109	219	162
South Eastern	131	57	69
South East Central #	35	44	
South Western #	148	183	
Western	1074	1099	960
West Central #	nil	42	
Metro/Kolkata	200	259	421

Total 3054 3778 4555

These Railways started operations in 2003-04.